



# BREEDER BULL CERTIFICATIONS

## Benefits to the Breeder: Why Certify?

### **AN INDUSTRY READY TO EXPLODE**

The bucking bull industry is experiencing major growth. According to Forbes Magazine, this industry is the fastest growing spectator sport in the country over the past 3 years.

### **WHAT ARE THE BUCKING BULL GAMES?**

The Bucking Bull Games (BBG) including the Million Dollar Bucking Bull Championship, is a series of events over the course of the year that showcases yearlings, futurity bulls, and bull & rider tournaments (for bulls 3yrs +). The BBG has led the way in attracting and cultivating new customers, or stock contractors, in the industry.

### **WHAT ARE THE BENEFITS OF CERTIFICATION?**

The Breeder Certification program allows you to add tremendous cash value to your calves by having them certified to compete in the Bucking Bull Games, which includes a tour of events that payouts over 2 Million Dollars annually to the owners of these certified bulls. Likewise, your profits will increase through training revenue, higher auction sales revenue, and increased fertility sales.

### **HOW DOES THIS HELP WITH CUSTOMERS?**

Here at EG, we have a proven model that attracts new customers through strategic planning, marketing, advertising, and event promotion. By participating in the EG Breeder Certification program, you will benefit from the marketing and promotion of the Bucking Bull Games that we provide that will move your cattle operations to the next level. You will help your customers select the best calves, train their bulls, and become their “BREEDER OF CHOICE” for years to come.

### **HOW DOES ONE BECOME INVOLVED?**

Contact our office and we will assess your needs based on your specific program and goals you wish to achieve. Once we have identified a plan-of-action, we will schedule an on-site ranch visit to collect the data and perform the processes needed to certify your bulls.

### **WHEN DO I CERTIFY MY CALVES?**

While we recommend that we certify as close as to birth date of the calf bull, you can certify from pre-birth up through 2 years old. Please see enclosed schedule and pricing that outlines this timeline specifically.



# Breeder Certification Registration

## 2016 Born Bulls

### Payment Schedule

#### **1st Payment (Birth Year Payment #1) – Purchase a position Bucking Bull**

BBG: \$1,000 per bull spot purchased

Must be received in EG Office by December 31, 2016

LATE PENALTY FEE: \$10,000. If first payment made after 12/31/2016 and before 12/31/2017; bull must be named at time of payment or 6/30/17 whichever comes later.

**\*BBG Bull Nomination Must Be Made by June 30, 2017**

#### **2nd Payment (Yearling Year Payment #2)**

BBG: \$2,000 per bull Must be received in EG Office by December 31, 2017

LATE PENALTY FEE: \$25,000 if initial payment is made after 12/31/2017 and before 6/30/2018. This would cover the first and second payments and bull must be named at this time.

#### **3rd Payment (Two-year-old Payment)**

BBG: \$2,000 per bull

BBG Must be received in EG Office by June 30, 2018

LATE PENALTY FEE: \$50,000 if initial payment is made after 6/30/2018 and before entries are scheduled to close for Preliminary Event.

#### **4<sup>TH</sup> Payment (Finals Entry Fee Payment)**

BBG: \$2,500 per bull

BBG Must be received in EG Office by September 1, 2018

LATE PENALTY FEE: \$50,000 if initial payment is made after 6/30/2018 and before entries are scheduled to close for Preliminary Event. This would cover the first, second, third, and entry fee payments; bull must be named at this time.

**EG Breeder Certification Registration Form**

RANCH/ COMPANY: \_\_\_\_\_

OWNER NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

# of Certifications Purchasing: \_\_\_\_\_ x \$      Total Payment Due : \$ \_\_\_\_\_

\*\*\*\*\*

**PAYMENT INFORMATION**

- Check     Bank Transfer/Wire     Visa     MasterCard     AMEX

If paying with a Credit Card, a 5% processing fee imposed by bank will be added

CC# \_\_\_\_\_ Exp Date \_\_\_\_\_ Code \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address if Different from above:

---

**PLEASE REMIT PAYMENT TO:**

Exclusive Genetics  
PO Box 200  
Orchard, TX 77464  
Ph: 979.478.2777



